

### **Optimum Workspace Limited achieves independent vetting**

Specialist interior contractor **Optimum Workspace Limited** now offers clients extra peace of mind, as it is pleased to announce it has been successfully vetted by the Association of Interior Specialists (AIS), the independent trade federation for the interior fit-out market. Quality lies at the heart of the AIS philosophy, and all members are expected to exercise the highest standards of business practice and workmanship at all times.

AIS membership is not automatic as applicants are subject to strict vetting procedures. Not only are AIS members such as Optimum Workspace vetted on application, they are re-examined every three years to ensure that they continue to meet the high standards AIS demands. Vetting consists of an on-site assessment and a detailed documentary and financial review. On being accepted, members agree to abide by the AIS code of conduct and conditions of membership.

*“As always, we welcomed the opportunity to have one of our recent projects vetted by the AIS, and were delighted by the extremely positive comments we received on the quality of workmanship, attention to detail and our ‘culture of total customer satisfaction’ in completing the Design Bridge Cafe & Library fit-out.”*

**Simon Bullen** (MD at Optimum Workspace Ltd)

AIS require that the quality of materials, service and workmanship provided by members is of the highest standard, and is working with the supply chain to minimise waste and maximise efficiency. The Association actively promotes good practice in the interiors sector and holds an annual Contractors Awards scheme to encourage and promote high levels of craftsmanship and design. So by choosing an AIS member as part of the supply chain, clients and specifiers are assured of the highest standards of professionalism and sound business practice.

Sustainability and environmental impact are a driving force when specifying, manufacturing and installing products in the workplace, and the Association requires all members to confirm their commitment to protecting the environment, and is proactive in providing information and guidance on how best to achieve this.

AIS chief executive Simon Forrester said ‘Ongoing vetting was introduced to show our members are not just meeting a standard on joining, but are continuing to achieve the criteria. It is particularly important in the current climate for clients to minimise their risk, and by using interior companies such as Optimum Workspace that are regularly vetted, they can sleep a little sounder.’

AIS members operate with the benefit of the vast resources of business and technical information and support the Association provides. AIS is keenly involved with industry standards, training and health and safety issues; and publishes good practice guides, a health & safety handbook to promote safe working practices and information sheets on topics relevant to the interiors sector and keeps its members regularly updated to ensure they have the very latest information.

Optimum Workspace is committed to customer care, which begins long before work commences on site through the provision of practical and technical advice by experienced personnel at the planning and design stage. This commitment continues through installation to timely completion and thereafter to ensure complete customer satisfaction.

So, to achieve the best interior solution with the added peace of mind from knowing the company you select has been vetted and has the support of a recognised trade association, look for the AIS logo – the mark of credibility, quality and value.

For more information on Optimum Workspace Limited call (01732) 760860 or visit [www.optimumworkspace.com](http://www.optimumworkspace.com)

For more information on AIS call 0121 707 0077 or visit [www.ais-interiors.org.uk](http://www.ais-interiors.org.uk)



***New Staff Cafe & Library Area – Design Bridge Ltd, Clerkenwell (Completed Nov 2010)***